



## Marketing Support

Take advantage of the marketing push and retail interest in SuperCal® with branded packaging and POP signs.

SuperCal is uniquely superior to all other petunias but most consumers won't know that just by looking at the plant. Use our branded pots, tags, bench cards, banners and posters to communicate the features and benefits of this Any Weather Petunia.

Contact MasterTag or John Henry for branded tags.

Contact your favorite pot manufacturer for branded pots. We can supply the artwork if your vendor of choice needs it.

To learn more about SuperCal visit [sakataornamentals.com/SuperCal](http://sakataornamentals.com/SuperCal) or visit our consumer site at [SuperCalPetunia.com](http://SuperCalPetunia.com).



**SAKATA**®

[www.sakataornamentals.com](http://www.sakataornamentals.com)  
408.778.7758

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# SuperCal<sup>®</sup>

PETUNIA

Pretty tough.  
Part **petunia**, part **calibrachoa**, SuperCal<sup>®</sup> offers an **unstoppable** dose of color. Stands up to all types of weather and stays **beautiful**, hot or cold, rain or shine!

**SAKATA**®



# SuperCal®

## Unstoppable™ Color!

Known for its large vibrant flowers and superior outdoor performance, SuperCal® is the ideal combination of petunia and calibrachoa. For the grower, SuperCal is early blooming, pH tolerant and ideal for cold-frame/low-energy production. For the retailer, non-sticky foliage provides a cleaner look, strong roots keep leaves greener under stress, and crisp vibrant flowers provide higher sell-through. For the consumer, exceptional garden performance under all kinds of weather—from unexpected late frosts, to rainy-wet cycles and even through the high heat of summer. SuperCal® delivers value.



- Breakthrough breeding delivers better heat tolerance
- Excellent weather tolerance—flowers rebound quickly after rain; conditioned plants are very frost tolerant
- Strong roots minimize disease and pH problems
- Large flowers and robust habit are ideal in mixed baskets and containers as well as beds
- Early flowering and low temperature requirement for cost effective, early season production

SuperCal® Variety	QUART PRODUCTION	EARLINESS	BLOOM SIZE	VIGOR	PHOTOPERIOD	HABIT	GARDEN HEIGHT	GARDEN WIDTH
Artist Rose	X	+	=	=	9 hours	Upright	10" – 14"	12" – 16"
Blue	Later	–	=	=	10.5 hours	Semi-Upright	10" – 14"	12" – 16"
Blushing Pink	X	+	=	=	9 hours	Upright	10" – 14"	12" – 16"
Cherry Improved	X	+	–	=	9 hours	Semi-Upright	10" – 14"	12" – 16"
Grape	Later	=	=	=	10.5 hours	Semi-Upright	10" – 14"	12" – 16"
Neon Rose		–	=	=	11 hours	Trailing	10" – 14"	12" – 16"
Pink Ice		=	–	=	9.5 hours	Trailing	10" – 14"	12" – 16"
Purple		–	=	+	11 hours	Trailing	12" – 16"	12" – 16"
Salmon Glow		=	=	+	10 hours	Trailing	12" – 16"	12" – 16"
Terracotta		=	=	+	10 hours	Upright	10" – 14"	12" – 16"
Velvet		–	=	+	11 hours	Trailing	12" – 16"	12" – 16"
Violet	X	=	–	=	10 hours	Trailing	10" – 14"	12" – 16"

Attribute Key	+	=	–
Earliness	Slightly Earlier	Average	Slightly Later
Bloom Size	Extra Large	Large	Medium
Vigor	Vigorous	Average	Lower

For complete cultural information please go to [www.sakataornamentals.com](http://www.sakataornamentals.com)

SuperCal varieties fall under two habits: **Upright** and **Trailing**. As plants mature they all develop a strong semi-mounding finish; however, it's important to consider these differences when selecting varieties for small pot production.

### UPRIGHT



**Artist Rose**  
PPAF SAKPXC010



**Blue**  
US PP21,913



**Blushing Pink**  
PPAF SAKPXC008



**Cherry Improved**  
PPAF



**Grape**  
PPAF



**Terra Cotta**  
US PP19,122

### TRAILING



**Neon Rose**  
US PP19,130



**Pink Ice**  
US PP23,372



**Purple**  
US PP19,129



**Salmon Glow**  
PPAF



**Velvet**  
US PP18,824



**Violet**  
PPAF SAKPXC011